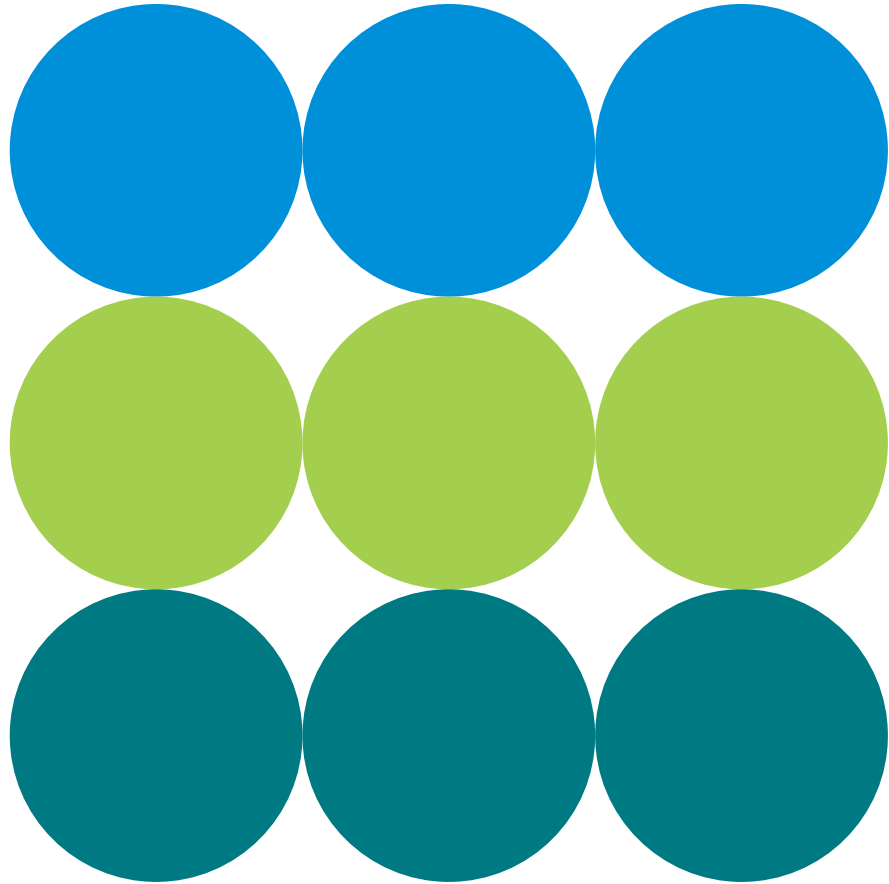




**Welcome On Board**





# About MetLife

# Our History

150 Years  
Of  
Success



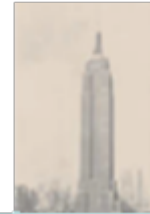
1868

Metropolitan Life Insurance Company was founded in New York City on March 24th.



1912

Metropolitan Life transformed its corporate headquarters into a relief and support center for Titanic survivors and their families.



1931

The company provided financing for the construction of the Empire State Building and Rockefeller Center.

\$1,000,000,000,000

1991

MetLife became the first insurer in North America to surpass USD \$1 trillion of the insurance in force.

On April 5, MetLife held its Initial Public Offering (IPO) of 202,000,000 shares of common stock. The common stock traded on NYSE under the symbol „MET.“ With the demutualization, MetLife became a wholly owned subsidiary of MetLife, Inc.

2000



2002

The company acquired Aseguradora Hidalgo, S.A. making it the largest life insurer in Mexico.



2005

MetLife acquired Traveler's Life & Annuity and substantially all of Citigroup's International Insurance business strengthening our leadership positioning in life insurance and annuities by expanding our bancassurance distribution capabilities.

2007



MetLife signs agreement for exclusive worldwide rights in financial services for use of Peanuts characters.



2010

MetLife acquires ALICO.

2011

The implementation of new operating model





# MetLife In World



Operating  
for over **150** years



Provide  
Services & products  
in **40+** countries

**48K**  
Employees



**#43** Fortune  
**500**  
List



**\$588.7 billion**  
In combined  
Managed Assets



22 Languages  
Spoken & Written

Support Customers In  
**18 Time Zones** In over  
**10,000** Locations

## MetLife Today

### The Americas

- Serve more than **90** of the **fortune 100** Companies.
- The **#1 Life Insurer** in Chile and Mexico.
- The **#1 Life Insurer** in Latin America Region.

### Europe Middle East & Africa (EMEA)

- Operates in more than **26** countries.
- Leading positions in several markets in the Middle East and Central & Eastern Europe.
- Leading provider in Bancassurance in **EMEA** – more than **150** Partnerships.

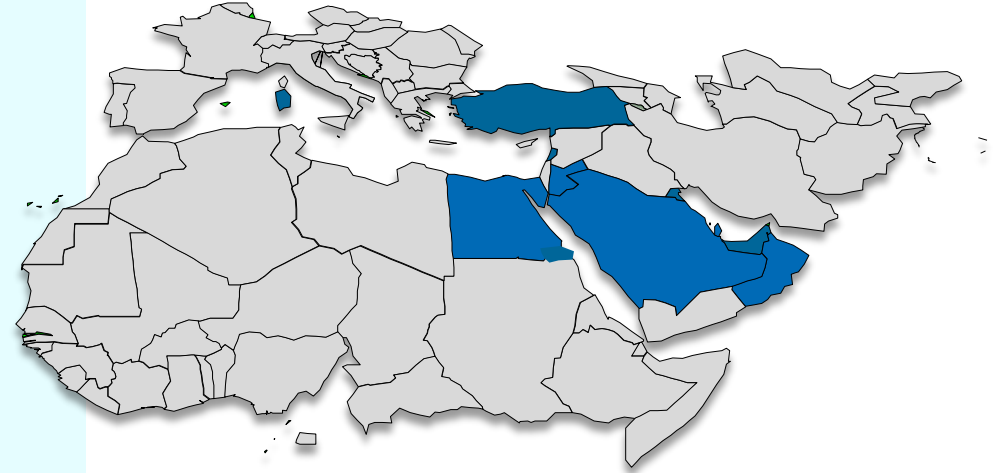
### Asia

- The **#3** Life insurer for TM/Direct marketing in **China**.
- The **#2** foreign Life insurer in **Japan**.
- The **#2** foreign Life insurer in **Korea**.

# MetLife In The Middle East

MetLife In  
The  
Middle East

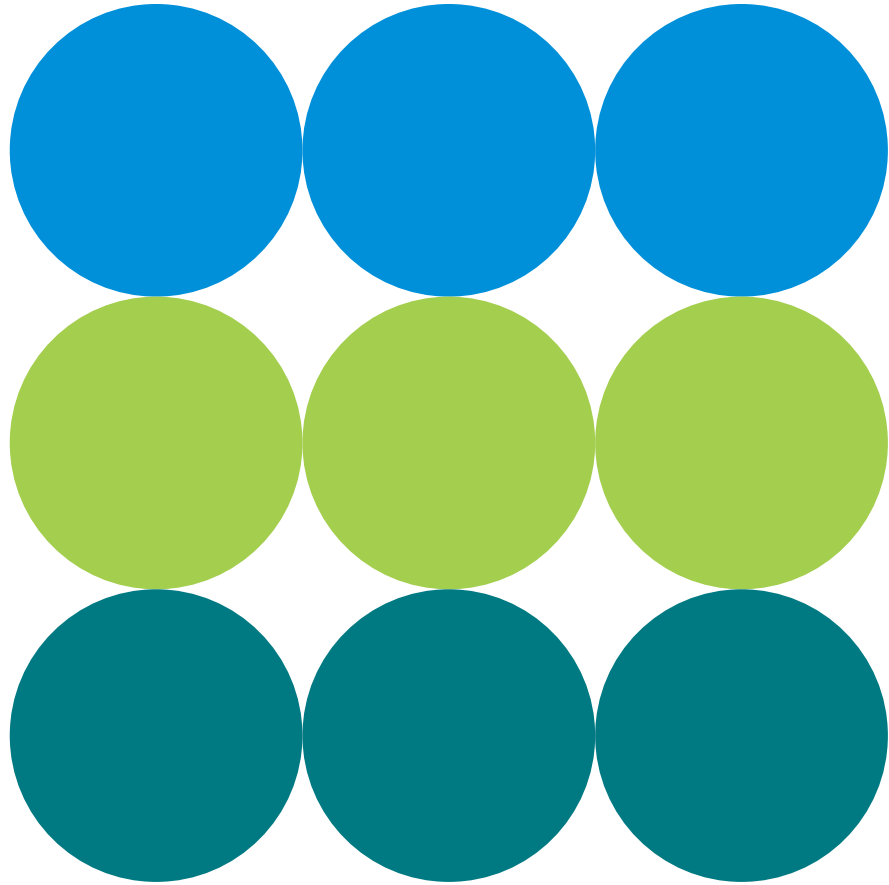
- Lebanon 1953
- Kuwait 1954
- Saudi 1954
- Jordan 1958
- Bahrain 1960
- UAE 1962
- Qatar 1962
- Oman 1971
- Turkey 1988
- PNA 1996
- Egypt 1997



## MetLife In Egypt

- First Multinational Company to be permitted & supervised by Egyptian Financial Supervisory Authority (**EFSA**) Now **Financial Regulatory Authority (FRA)**.
- Subject to the provisions of the Insurance Licensing & Operating Regulations
- The opening of the first branch in Egypt was in **1997**
- Now we have 18 branches all over EGYPT with more than **350** employee, **500** Agent & Sales Manager serving more than **470,000** clients





What We Do!

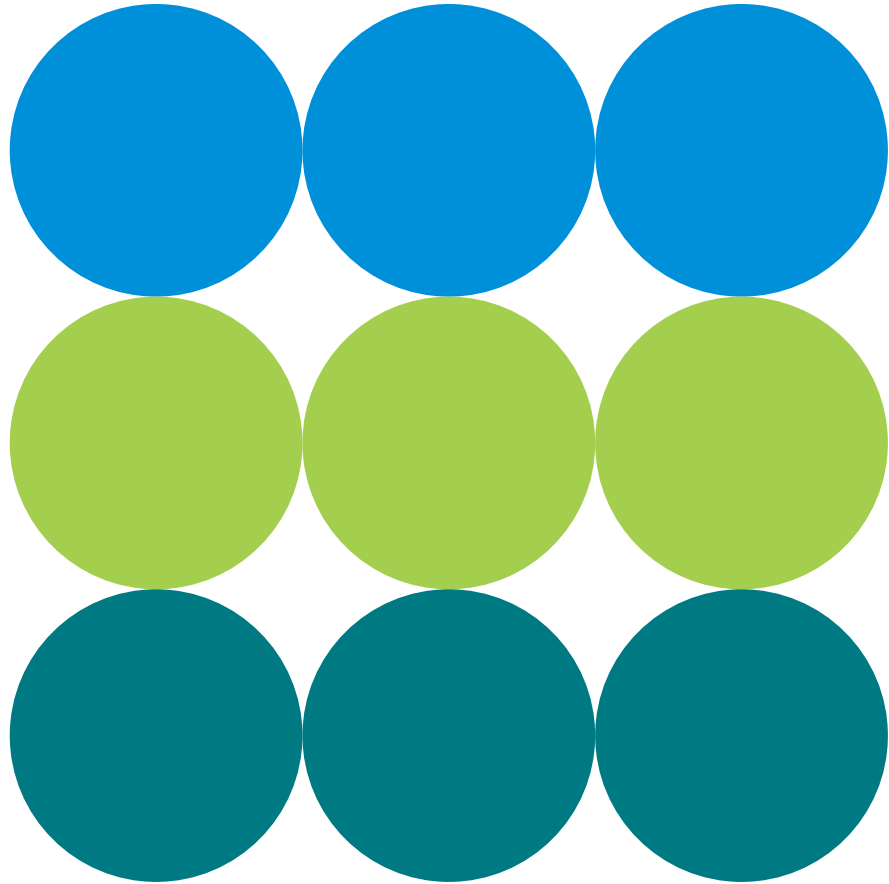


# What We Do



To be The leading Life Insurance, Financial Services & Employee Benefits provider in the Egyptian market by:

- **Attracting and developing** the most brilliant and talented Insurance Agents.
- **Provide the best services** of security, saving & prosperity buildup for the Egyptian community through advising the best Financial & Insurance solutions.



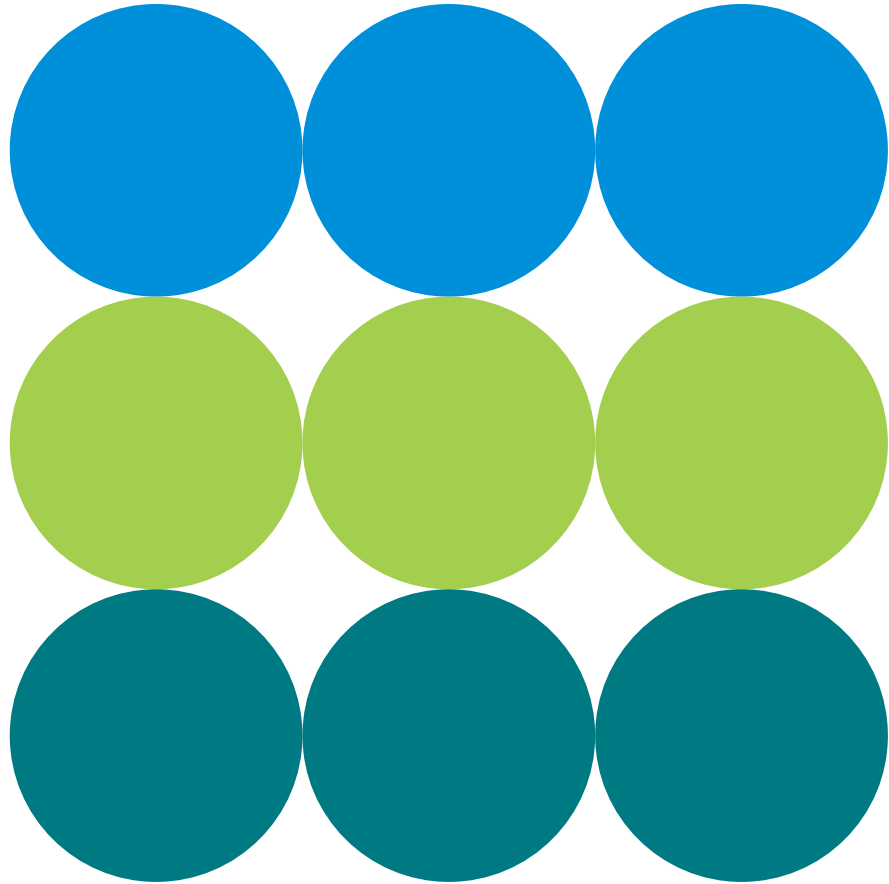
## Our Products

# Our Products

We excel at helping people through hard times by providing variety of services to shelter all desires:

- **Income protection:** Life Insurance and Personal Accident or Sickness events.
- **Critical illness coverage:** lump sum in the event of diagnosis of covered critical illness
- **Financial benefits:** that assist in (Retirement, Education, Marriage or Saving & Wealth Accumulation plans).
- **Employee Benefits:** Programs (Group Life, Group Medical and Pension Plans).





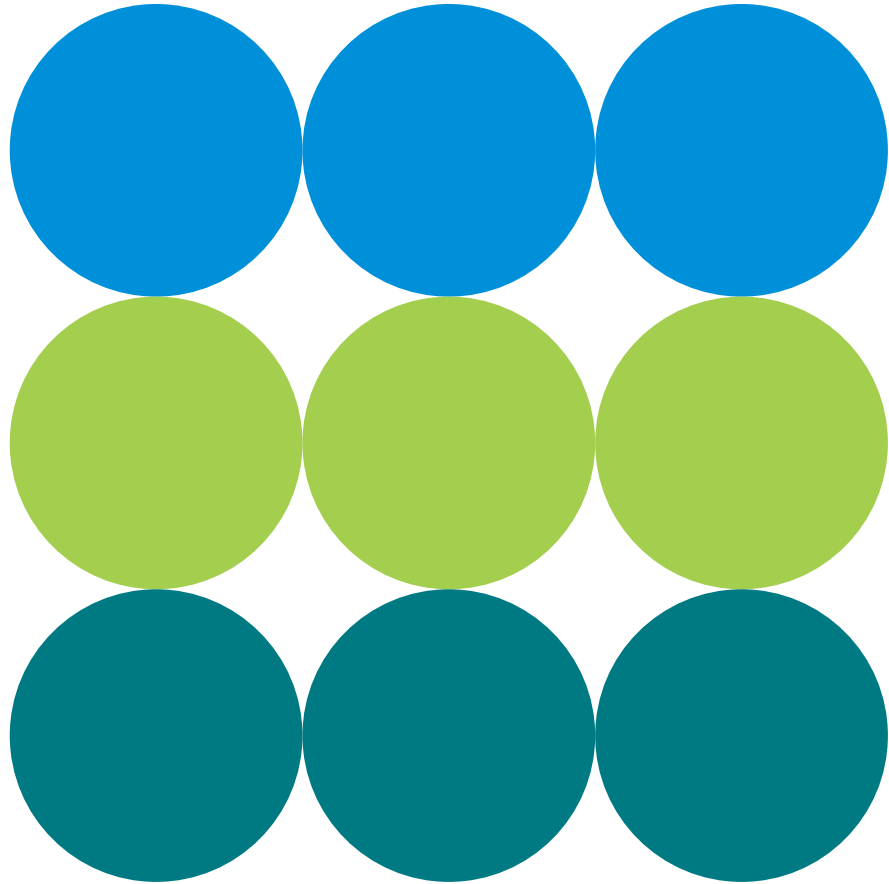
## Our Market



Typically Egyptians aged between 25 – 55 looking for :

- A Disciplined and Smart saving plan for child's Education, Marriage, or Retirement
- Need to protect their assets, obligations and that their family future
- Seeking a professional face to face financial advice





## Our Values

# Our Values

## Put The Customer First

Caring for and respecting customers is the core of every thing we do. It defines our work and shapes the culture for our people radiating out to our share holders and communities.



## Be The Best

As a leader in our industry, we constantly raise the bar, take calculated risks, and learn quickly from our mistakes.



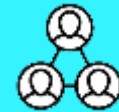
## Make things Easier

products in our industry aren't always easy to understand. That's why we are always looking for simpler ways to connect customers to the best solutions.



## Succeed Together

united by our purpose, we are open and inclusive, proudly taking and applying the best ideas from every part of our company.





Navigating life together